SOUTH FLORIDA CHAPTER

MPI

MEETING PROFESSIONALS INTERNATIONAL

2015 – 2016 Sponsor Prospectus

Educate – Innovate – Connect – Grow

Why sponsor with MPISFL?

Who is MPI?

Meeting Professionals International (MPI), the meetings and events industry's largest and most vibrant global community, is committed to delivering success for its nearly 18,500 worldwide members by providing innovative knowledge and learning experiences, connecting people and ideas, and creating rich marketplace opportunities.

Who is MPI South Florida?

Meeting Professionals International South Florida Chapter is the foremost organization of its kind servicing the South Florida market from Palm Beach County to the Florida Keys. We have 450+ dynamic members from various facets of the industry we all know and love. Through education, networking opportunities, and advocacy, we propel our industry forward every day by creating the future of our industry - today.

Our Vision
To be the trusted resource for meetings & event industry opportunities for education and connections in South Florida.

Our Mission
To inspire South Florida Chapter members to become successful by providing:

- ✓ Education
- ✓ Networking opportunities
- ✓ Growth opportunities
- ✓ Advocacy for the meetings and event industry

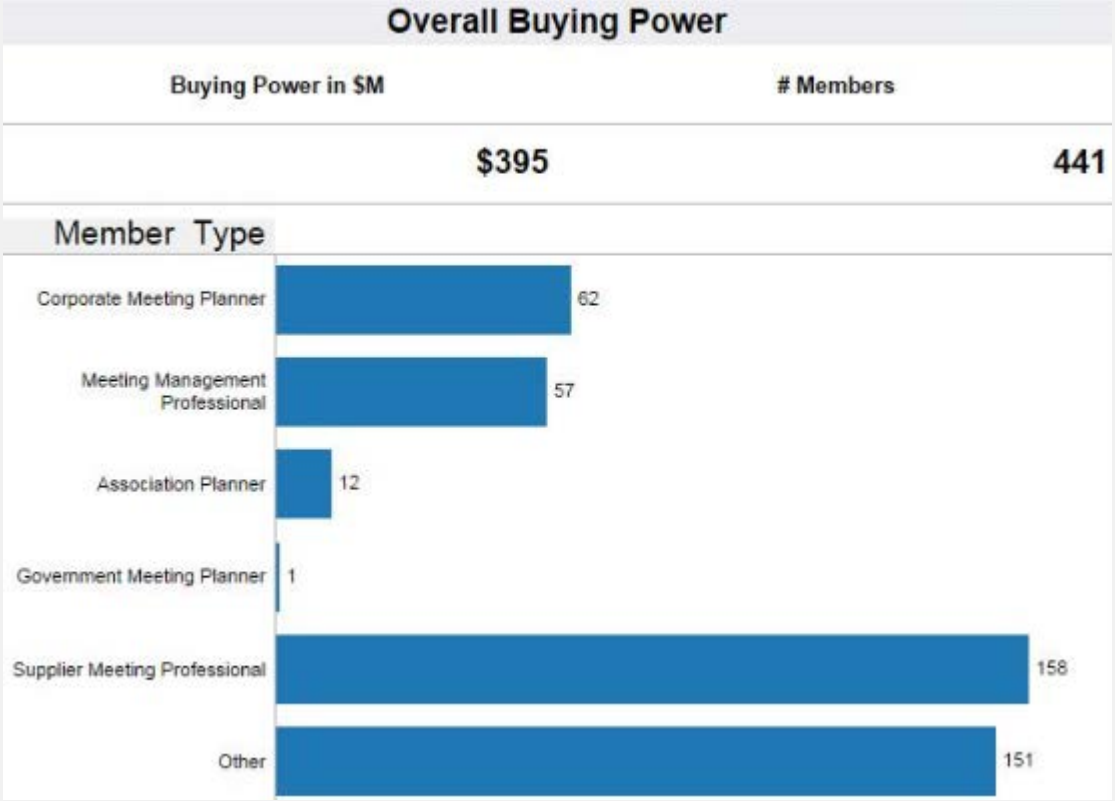
Why choose MPI South Florida to expose your brand?

We are a direct line to the event professionals you want to connect with. We offer B2B and B2C opportunities and make your success, our success.

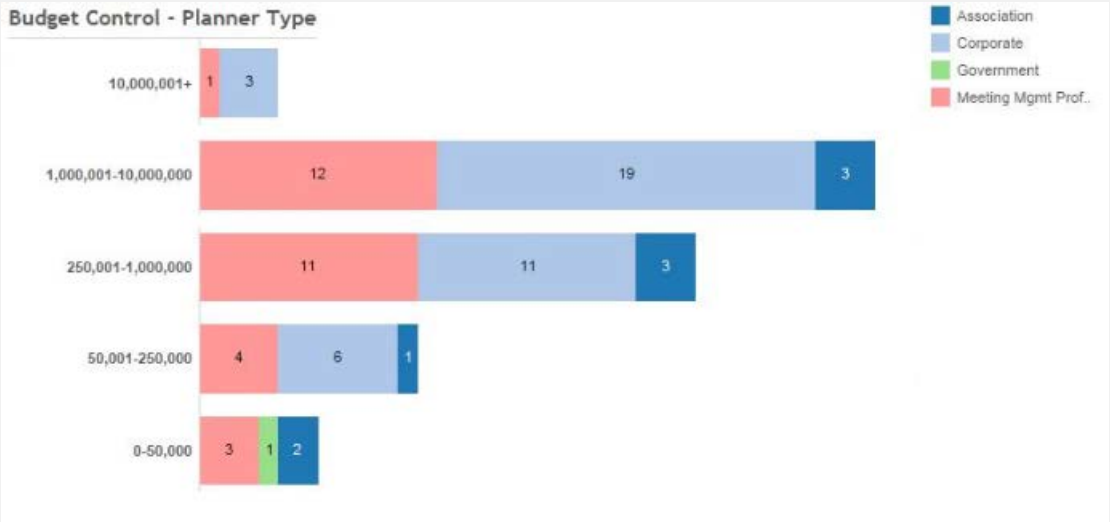
- ✓ We put you in front of **450+ Members**
- ✓ We connect you to over **$395,000,000** in annual meeting & event spend
- ✓ Exposure to **key decision makers** in South Florida
- ✓ **Brand recognition** through regular coverage

Interested in Sponsoring? Contact our Administrator at: 561-243-3073 / chapteradmin@mpisfl.org
or our Director of Partnerships at: 561-233-3050 / dirpartnerships@mpisfl.org

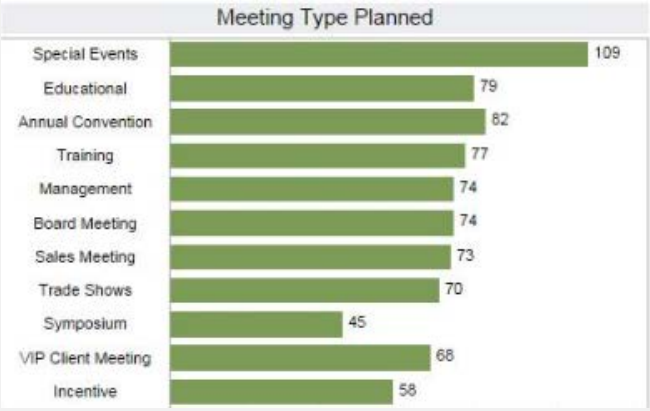
How much do our members spend on meetings and events?
Over $395,000,000 annually!

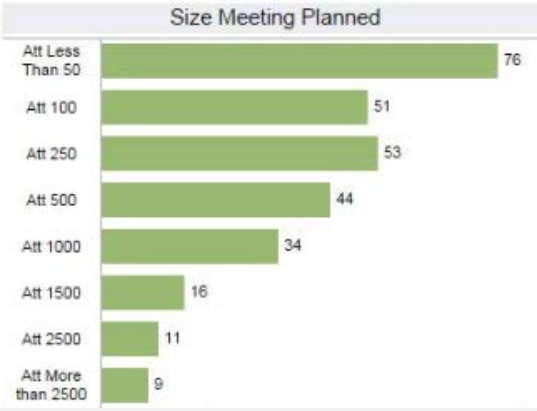


How much of that $395,000,000 do our members directly control?
A LOT…

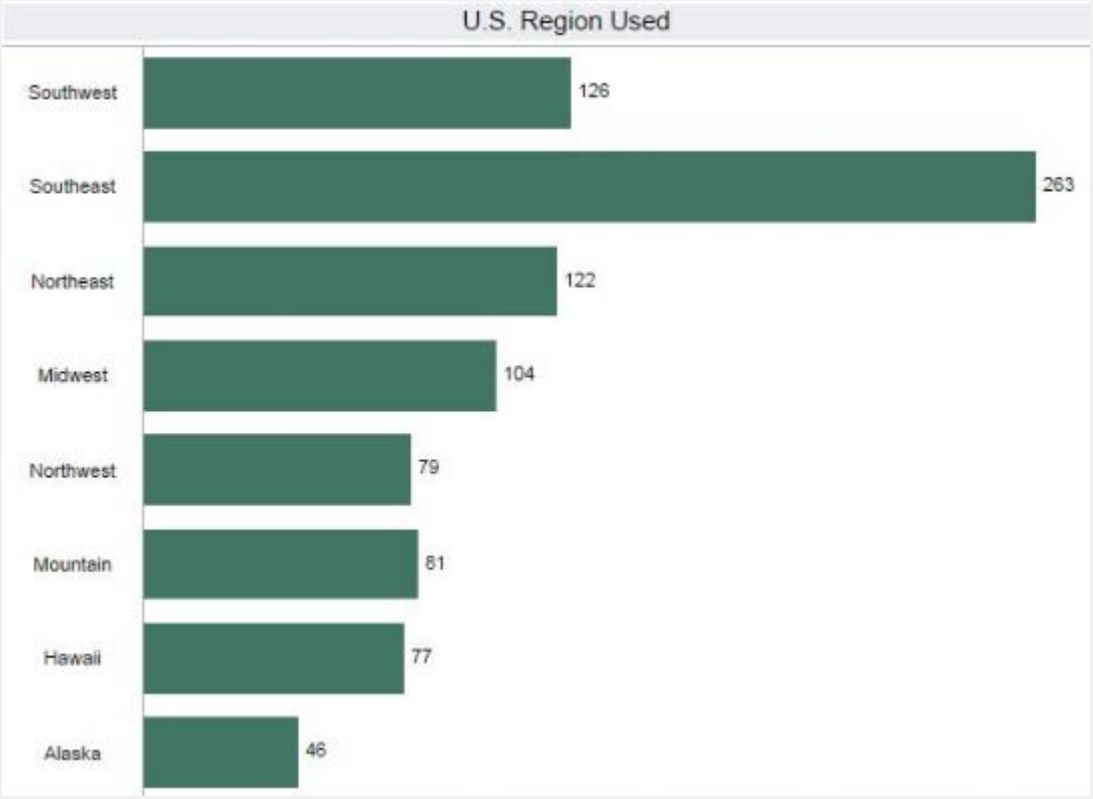


What types of meetings of what size do our members plan?
All types and all sizes! We are a diverse melting pot!





Where do our members host programs most?



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What are my options when sponsoring?

Sponsor Levels and Benefits

	Diamond Level	Platinum Level	Gold Level	Silver Level	Bronze Level	SUPPORTER
	$25K+	$10k+	$5K+	$2.5K+	$1K+	$500+
Mailing Labels of Full Member Roster	2	1				
Branded Promo Items for Events (cups, flash drives, etc.)	✓	✓				
Presentation from the Lectern or Video at the Event (2 minutes)*	6 (Lectern & Video)	3	1			
Video on Website	5 minutes or less	2.5 minutes or less	1 minute or less			
Table Top at Education Events*	6	3	1			
Event Registration (Special Events and Gala)	4	2	1			
Education/Mix n' Mingle Registration	12	10	8	4	2	1
Website Banner Ads	Placement 1 & 4	Placement 2 & 4	Placement 3 & 4	Placement 4	Placement 4	Placement 4
Sponsor Logo and Link on Website with Promo Material Download	1 year	1 year	9 months	6 months	3 months	1 month
Logo Projection During Event	✓	✓	✓	✓	✓	✓
Logo on the Promotional Materials (Event E-Blasts & Newsletter)	✓	✓	✓	✓	✓	✓
Sponsor Designation on Name Badge at event	✓	✓	✓	✓	✓	✓

*Specific dates are subject to availability and must be pre-scheduled.
All benefits must be used within a year of agreement signature.
In-kind is fulfilled based on a 50% scale of estimated value.

MPI South Florida is also glad to ***customize a sponsorship package*** to fit your needs. Don't want presentation time at an event? Let us know and we can work with you to ***create a package*** that better suits your needs.

We know ***our sponsors are as diverse as our members*** and so we are willing and able to adjust ***to accommodate your needs***!

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What can I sponsor?

Other Sponsorship Opportunities:

Item	Opportunities Available	Estimated Level of Sponsorship
Education Speaker	~~6-9~~ 2-5 Available	Silver, Gold & Platinum
Education Networking Reception	~~6~~ 2 Available	Gold & Platinum
Education Audio Visual	~~6~~ 2 Available	Gold & Platinum
Education Venue Sponsorship	~~6~~ 2 Available	Silver & Gold
Education Printing Package	~~6~~ 2 Available	Supporter & Bronze
Education Event Décor	~~6~~ 2 Available	Bronze, Silver & Gold
Mix N' Mingle Venue and F&B Sponsorship	~~11~~ 10 Available Dade County ~~11~~ 7 Available Palm Beach County ~~11~~ 10 Available Broward County	Bronze, Silver & Gold
Mix N' Mingle Printing Package	11 Available Dade County ~~11~~ 8 Available Palm Beach County ~~11~~ 10 Available Broward County	Supporter & Bronze
Special Events Networking Reception	3 Available	Platinum & Diamond
Special Events Audio Visual	3 Available	Platinum & Gold
Special Events Venue Sponsorship	3 Available	Gold
Special Events Printing Package	3 Available	Bronze
Special Events Décor	3 Available	Gold & Platinum
Special Events Entertainment Package	3 Available	Gold & Platinum
Cash	Unlimited!	Unlimited!

Don't wait, **call us** to today!

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MPISFL Sponsorship Commitment Form

Company Name: _____
(as you wish it to appear in print and media)

Contact Name: _____

Title: _____

Mailing Address: _____

_____

Work: Cell:

Email: _____

☐ ***Cash Sponsorship:*** $

Comments:

☐ ***In-Kind Sponsorship (i.e. products & services):***

Comments: (Please be specific, including any additional costs for labor, staff, materials, equipment, etc.):

☐ ***Specific Event to sponsor:*** _____

☐ ***Use my sponsorship dollars where needed***

THANK YOU for your INVESTMENT in the Meeting Professionals International South Florida Chapter!
Please send your completed forms to:

Steve Crist, Director of Partnerships
1555 Palm Beach Lakes Blvd Ste 800
West Palm Beach, FL 33401
Phone: 561-233-3050
Fax: 561-233-1036
e-mail: dirpartnerships@mpisfl.org

Return completed form to Steve Crist via email, fax or mail listed above.

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